



**IN ORDER TO OBTAIN THIS SEAL
A COMPANY, ITS LEADER AND PEOPLE MUST THINK, BELIEVE AND ACT 'BIODIVERSITY'**

Live Forever Young has committed itself to establishing principles to promote and conserve biodiversity. LFY Vietnam aims to promote this idea and to inspire companies, associations, cooperatives to join biodiversity promotion for the benefit of healthy communities.

Biodiversity is all the beauty of fauna & flora as well as human cultures.

We also expect this social commitment from our contractual partners. The behavior guidelines listed below serve as a basis for establishing a common denominator between our partners and us in our thoughts and actions. The implementation and compliance with these behaviors and the code of conduct in this document is the basis for the establishment or existence of business relationships with Live Forever Young leading into the usage of the 'Seal of biodiversity'.

Companies that join this mission and implement policies and practices to protect, conserve or promote biodiversity will be granted the usage of a 'Seal of biodiversity' after inspection of Live Forever Young and after signing this 'commitment'.

Additionally to our yearly inspections, the management's commitment, Live Forever Young will equally assess & interview the management and its people to understand that they believe, think and act biodiversity, in support of all live-forms plant-based or animal.

1. Basis for the business relationship

These behavior guidelines form the basis for all national and international business relationships on the usage of the seal, between Live Forever Young and its partners, suppliers and production facilities. These apply both directly to the above-mentioned groups of people and to the other agents employed or contracted by the business partners who are involved in the production of goods. If a legal transaction is concluded, the business partners guarantee that they will adhere to the principles set out in this code of conduct.

2. On the basis of the applicable law

All business partners must comply with the applicable national and international legal norms and maintain minimum industrial standards. In this context, preference should be given to those standards that set stricter requirements; this also applies to these guidelines. All forms of corruption, fraud and bribery are prohibited.

3. Upholding human dignity and environmental protection

Respect for human dignity and respect to the environment is the central pillar of this agreement. It must be respected at all times by everyone involved.

4. Prohibition of chemicals or harmful substances

Any form of chemicals, harmful substances or chemical fertilizer in the farming process is prohibited.

Harmful substances are the antidote of live forms, hence destroying or damaging biodiversity. Flora and fauna best thrive in an environment without chemicals. A healthy soil with living soil-flora (similar to a healthy human gut flora) does not tolerate chemicals. Pesticides, fungicides, herbicides, synthetic fertilizer should not be used.

5. Promotion of biodiversity

The farming activity should leave room for useful insects, pollinators, amphibians, birds, herbs, shrubs and endemic trees. We do understand that small-hold farmers of a 2 or 3 ha can not care for tigers or elephant. What we demand though is the respect of any lifeform from the smallest to the bigger.

6. Prohibition of bird-hunting or any killing of animals

All forms of bird hunting for the purpose of the bird-trade or human consumption are prohibited. Killing of wildlife is prohibited.

7. Environmental Protection

The protection of nature and the environment is a central part of the business practice of Live Forever Young and its partners. The business partners must comply with the respective national standards in this context and are also encouraged to avoid and reduce environmental pollution, to avoid the usage of chemicals, insecticides and other toxic materials along the value chain from farming to final product. The business partners must not destroy forests, natural habitats and should aim to maintain a healthy nature and promote biodiversity and healthy communities.

8. Confession of business partners

Each business partner guarantees to implement the environmental standards written down here in his organization and to also demand these from their business partners.

9. Termination of business relationships

Live Forever Young reserves the right to terminate the contractual relationship with business partners if serious violations of this code of conduct have been identified and the respective business partner does not take appropriate remedial measures. Sufficient time is given to implement such remedial measures. If such a termination happens, the partner is now longer granted with the right to use the 'Seal of biodiversity' on its products nor any public material

10. Responsible

The management of Live Forever Young is responsible to audit for the implementation of this code of conduct and will do everything in its power to ensure that partnerships are only maintained with those companies that adhere to this code of conduct written down in this letter of engagement.

11. Seal of guarantee

This is a seal granted to partners that LFY deems honest, reliable and genuine in their beliefs, acts and thoughts when it comes to the topic of biodiversity. The grant to use the seal on its product-packaging or in PR material depends on the partners' genuine support in biodiversity and on following and respecting the rules laid out herein.

We pledge to it. We guarantee with our name & reputation that we are guardians of biodiversity



Jacques Rossouw, USA



Wolfgang Friess, Europe



Tran Thu Ha, Vietnam



Dr. Trinh Hien Trung, Vietnam