



**IN ORDER TO OBTAIN THIS SEAL
A COMPANY, ITS LEADER AND PEOPLE MUST THINK, BELIEVE AND ACT IN
INDIGENOUS OR TRIBAL SUPPORT**

Live Forever Young believes that NO ONE SHOULD BE LEFT BEHIND.

Live Forever Young has committed itself to establishing principles to promote and support tribal communities and indigenous people. LFY stands against any form of discrimination of origin, tribal-membership, color, language or dialect and aims to promote this idea and to inspire companies, associations, cooperatives to join tribal community support, creating opportunities for indigenous people and creating inclusive social environments where indigenous communities can thrive, find pride, enjoy inclusion, respect and can create a healthy & happy future of dignity.

We also expect this social commitment from our contractual partners. The behavior guidelines listed below serve as a basis for establishing a common denominator between our partners and us in our thoughts and actions. The implementation and compliance with these behaviors and the code of conduct in this document is the basis for the establishment or existence of business relationships with Live Forever Young leading into the usage of the 'Seal of tribal support'.

Companies that join this mission and implement policies and partnership with and/or employment for indigenous people will be granted the usage of a 'Seal of tribal support' after inspection of Live Forever Young and after signing this 'commitment'.

1. Basis for the business relationship and usage of the 'Seal of tribal support'

These behavior guidelines form the basis for all national and international business relationships on the usage of the seal, between Live Forever Young and its partners, suppliers and production facilities. These apply both directly to the above-mentioned groups of people and to the other agents employed or contracted by the business partners who are involved in the production of goods. If a legal transaction is concluded, the business partners guarantee that they will adhere to the principles set out in this code of conduct.

2. On the basis of the applicable law

All business partners must comply with the applicable national and international legal norms and maintain minimum industrial standards. In this context, preference should be given to those standards that set stricter requirements; this also applies to these guidelines. All forms of corruption, fraud and bribery are prohibited.

3. Upholding human dignity

Respect for human dignity is the central pillar of this agreement, as it is the prerequisite for all human coexistence. It must be respected at all times by everyone involved.

4. Prohibition of Discrimination

Any form of discrimination against a supplier, agent, service provider or an employee or applicant on the basis of sex, skin color, age, tribal affiliation, language, dialect, race, ethnicity, indigenous minority or disability is prohibited.

5. Prohibition of child labor

According to law in many countries, children are minors up to the age of 15 or up to later completion of compulsory schooling. Child labor is the employment of children with work of any kind. Child labor is fundamentally prohibited. Every business partner must ensure compliance with this prohibition.

6. Prohibition of forced labor and disciplinary action

All forms of forced labor are prohibited. In addition, physical, psychological, sexual or verbal violence, the imposition of sanctions or fines or other disciplinary measures are prohibited.

7. Compliance with working conditions & remuneration

The business partners have to comply with the national labor and social law standards. The remuneration must correspond to the statutory minimum wage or the minimum wage usually prescribed in the industrial sector. This should enable the employee to earn his living with it.

Indigenous people (tribal members, ethnic minorities) must receive an equal pay and completely receive all benefits an employee of the country would receive.

8. Maintaining safety and health in the workplace

The health and safety of workers in the workplace must be guaranteed.

The business partners must take precautions so that accidents and damage to health can be avoided as far as possible.

9. Confession of business partners

Each business partner guarantees to implement the social standards written down here in his organization and to also demand these from their business partners.

10. Termination of business relationships

Live Forever Young reserves the right to terminate the contractual relationship with business partners if serious violations of this code of conduct have been identified and the respective business partner does not take appropriate remedial measures. Sufficient time is given to implement such remedial measures. If such a termination happens, the partner is now longer granted with the right to use the 'Seal of tribal support' on its products nor any public material.

11. Responsible

The management of Live Forever Young is responsible to audit for the implementation of this code of conduct and will do everything in its power to ensure that partnerships are only maintained with those companies that adhere to this code of conduct written down in this letter of engagement.

12. Seal of guarantee

This is a seal granted to partners that LFY deems honest, reliable and genuine in their believe, acts and thoughts when it comes to the topic of tribal support and inclusion of indigenous people. The grant to use the seal on its product-packaging or in PR material depends on the partners genuine support for tribal communities and on following and respecting the rules defined in this document.

We will control very strictly. And we pledge for it.

We stand with our name & reputation for tribal support and indigenous inclusion.

We believe in inclusive societies & communities.



Jacques Rossouw, USA



Wolfgang Friess, Europe



Tran Thu Ha, Vietnam



Dr. Trinh Hien Trung, Vietnam